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Maine Ethics Commission

Commission on Governmental Ethics and Election Practices
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Website: www.maine.gov/ethics
Phone: 207-287-4179
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2025 Grassroots Lobbying Report – 132ND Legislature

Please refer to the last page for instructions and filing schedule.

Spender Information		
Spender	RAI Services Company	
Contact Person	Jessica Bowman	
Mailing Address	401 N. Main Street	
City	Winston-Salem	State
		NC
ZIP	27102	
Email	bowmanj7@rjrt.com	Phone
		(336) 741-2667
Fax		
Description of business activity or mission of the Spender		
Legislative Actions		
List all Legislative Actions that are the subject of the grassroots lobbying. Attach additional pages as needed.		
L.D. / L.R. Number	Title	Support / Oppose
LD 210	An Act Making Unified Appropriations and Allocations from the General Fund and Other Funds for the Expenditures of State Government and Changing Certain Provisions of the Law Necessary to the Proper Operations of State	Oppose
LD 377	An Act to Establish a University of Maine Medical School and to Dedicate Funds from Raising the Cigarette Tax to the School	Oppose
Expenditure Overview		
List the total expenditures in aggregate incurred in the calendar month for grassroots lobbying (itemized on Schedule A).		
Amount	\$ 11,491.22	
Month Covered by Report:	February	
Certification		
I, <u>Jessica Bowman</u> , affirm that the information contained in this report is true and complete		
and that no information is knowingly withheld to the best of my knowledge.		
Signature		Date
		3/5/2025

Unsworn falsification is a Class D crime (17-A M.R.S.A. § 453)

SCHEDULE A Grassroots Lobbying Expenditures

- Enter all expenditures made to influence the Legislative Actions by grassroots lobbying listed on page 1.
- The Expenditure Type Codes are listed in the below chart.
- The Remarks section is to provide a more detailed description of the purchase. (For the LIT code the Remarks could be "Purchase of flyers to be distributed door-to-door by volunteers.")

EXPENDITURE TYPE CODES				
LIT	Printed grassroots lobbying materials (palmcards, signs, stickers, flyers etc.)	POL	Polling and survey research	
MHS	Mail house and direct mail (design, printing, mailing, and postage)	POS	Postage for US Mail and mailbox fees	
ONL	Social media and online advertising only	PRO	Professional services (graphic design, legal services, web design)	
OTH	Other	RAD	Radio ads and production costs only	
PER	Personnel and campaign staff, consulting, and independent contractors; not in-house employees	TVN	TV/Cable ads, production, and media buyer costs only	
PHO	Phones (phone banking, robocalls, and texts)	WEB	Website and Internet costs (website domain and registration, etc.)	

Date	Payee Name			Amount
2/28/2025	Majority Strategies			\$ 967.74
	Mailing Address			
PO Box 679219				
Code Type	City	State	ZIP	
PRO	Dallas	TX	75267	
Remarks (Required)				
Website maintenance				
Date	Payee Name			Amount
2/28/2025	McKinley Strategies			\$ 10,523.48
	Mailing Address			
7257 Fulton Dr. NW, Ste. 59 #282				
Code Type	City	State	ZIP	
PER	Canton	OH	44718	
Remarks (Required)				
Grassroots consultants				
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
	Remarks (Required)			
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
	Remarks (Required)			
Total expenditures this page only =>				\$ 11,491.22

Spender: **RAI Services Company**

Page **3** of **3**
Schedule B only
Duplicate as needed.

SCHEDULE B
Original Sources

Any person who pays \$1,000 or more in a lobbying year to any other person for the purpose of grassroots lobbying is an original source, except if the payments are membership dues to non-profit corporations. If an original source is a for-profit or non-profit corporation or limited partnership, then that organization is the original source and not its individual members.

Complete this section if any funds were received by the person required to complete this report for the purpose of the reported grassroots lobbying activity.

Name of Source		Payment Amount	
Mailing Address			
City	State	ZIP	
Name of Source		Payment Amount	
Mailing Address			
City	State	ZIP	
Name of Source		Payment Amount	
Mailing Address			
City	State	ZIP	
Name of Source		Payment Amount	
Mailing Address			
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Name of Source		Payment Amount	
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Name of Source		Payment Amount	
Mailing Address			
City	State	ZIP	